

How the Coronavirus has affected Hong Kong Business

THE ITALIAN CHAMBER OF COMMERCE CONDUCTED A SURVEY TO UNDERSTAND THE CORONAVIRUS' IMPACT ON OUR MEMBERS' BUSINESS

Data collected from February 14th to February 21st, 2020

Industry of the participating companies

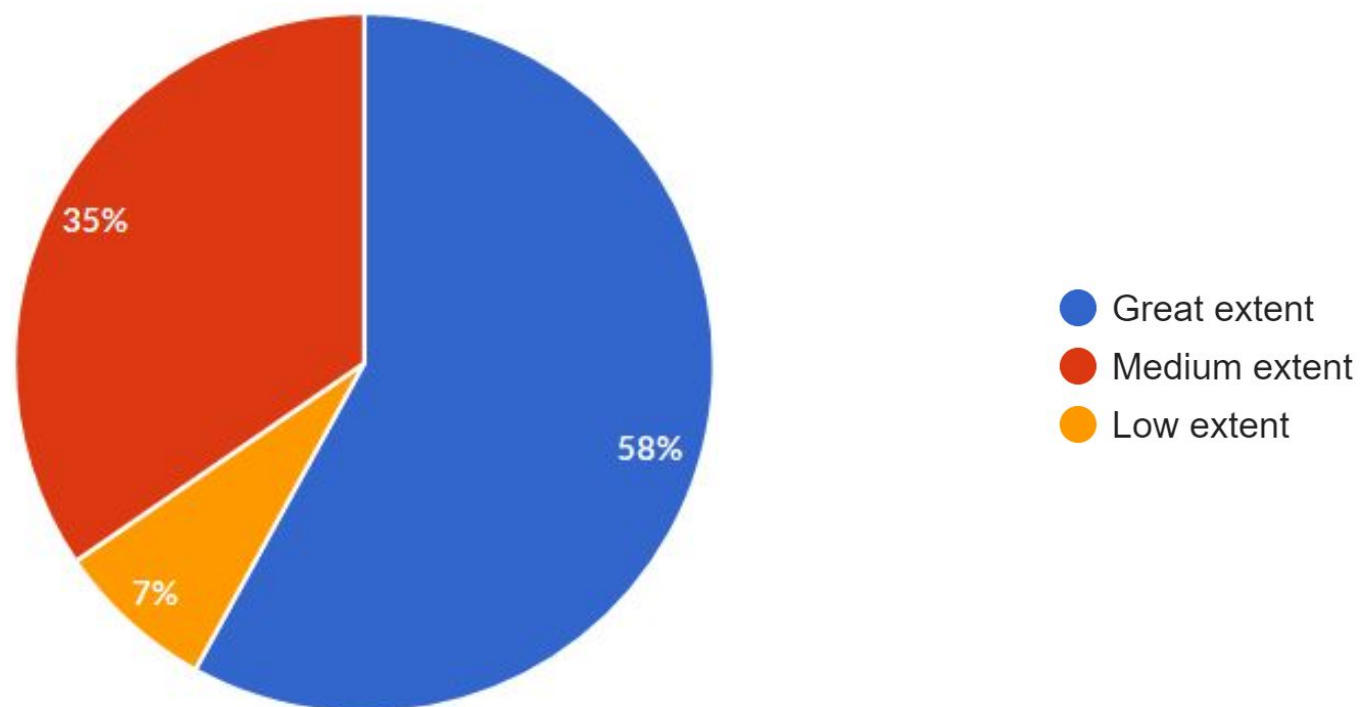
Over 81 responses, most of the replies came from companies working in:

- Fashion / Textile (18)
- Food / Drinks / Wine (11)
- Accountancy / Consultancy (9)
- Logistics / Supply Chain (8)
- Financial Services (5)
- Others (30)

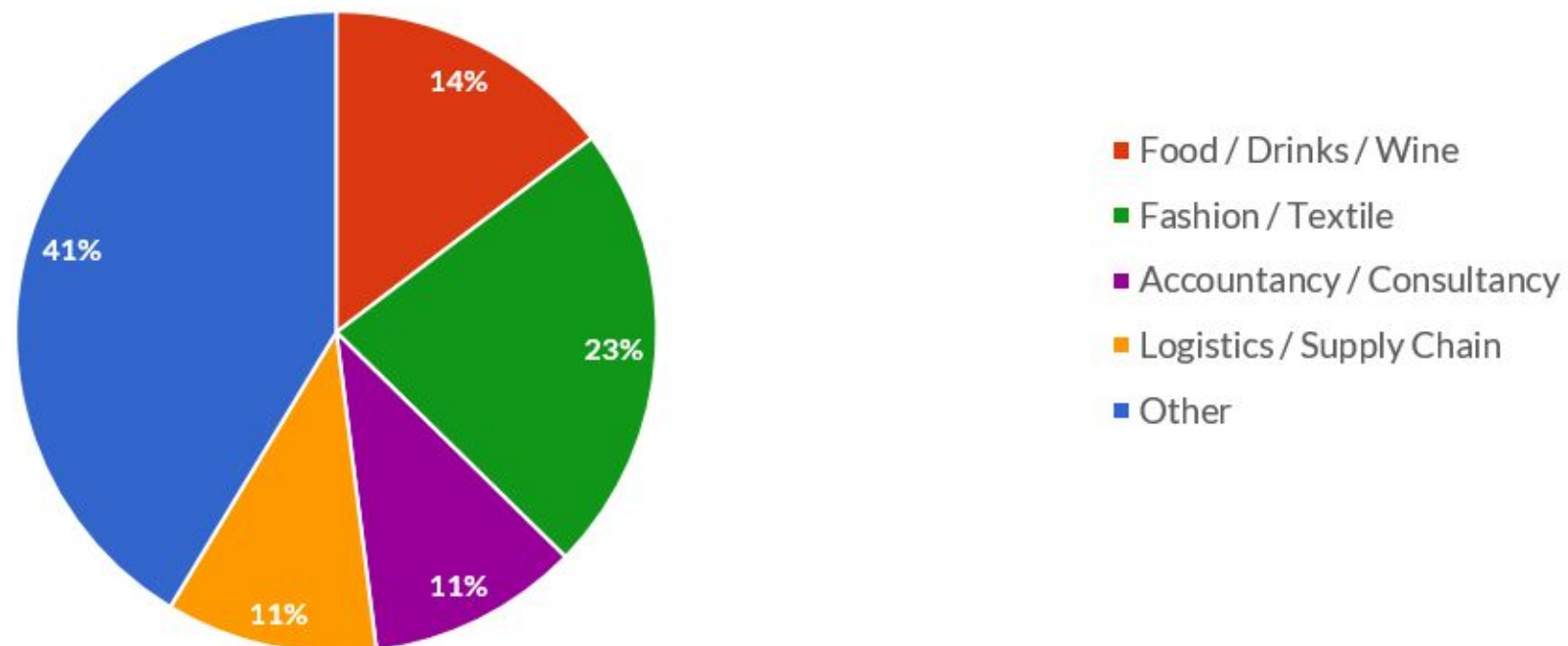
Impact on the different industries

- Fashion / Textile : 90% of respondents saw a decrease in traffic and sales, ranging from 35% to over 90%
- Food / Drinks / Wine: 100% of respondents saw a decrease, ranging from 20% to 60%
- Logistics / Supply Chain: 100% of respondents saw a decrease, ranging from 30% to 60%
- Accountancy / Consultancy and Financial Services: 58% said the situation will improve, 21% will get worse

To what extent is the coronavirus affecting business in Hong Kong?

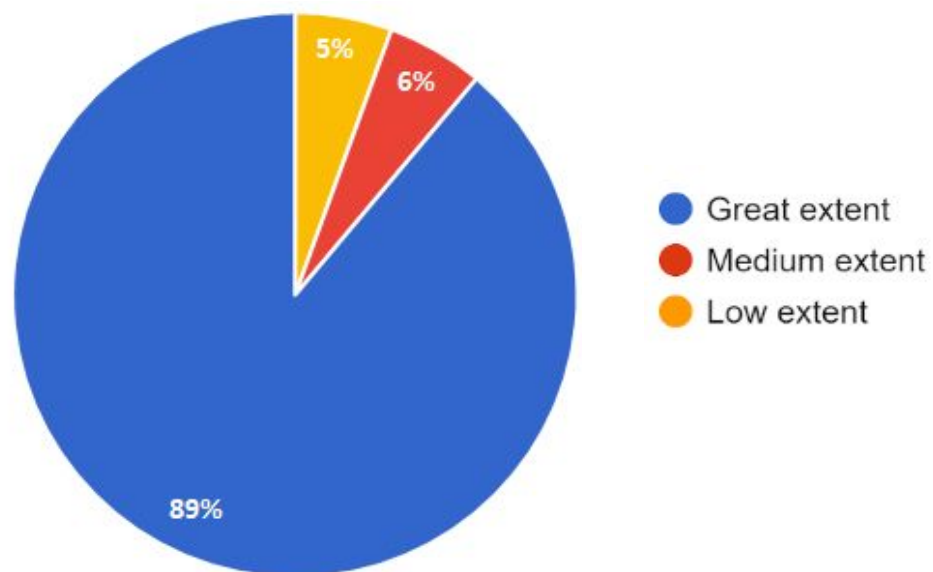


Breakdown among those who replied 'Great Extent' and 'Medium Extent'

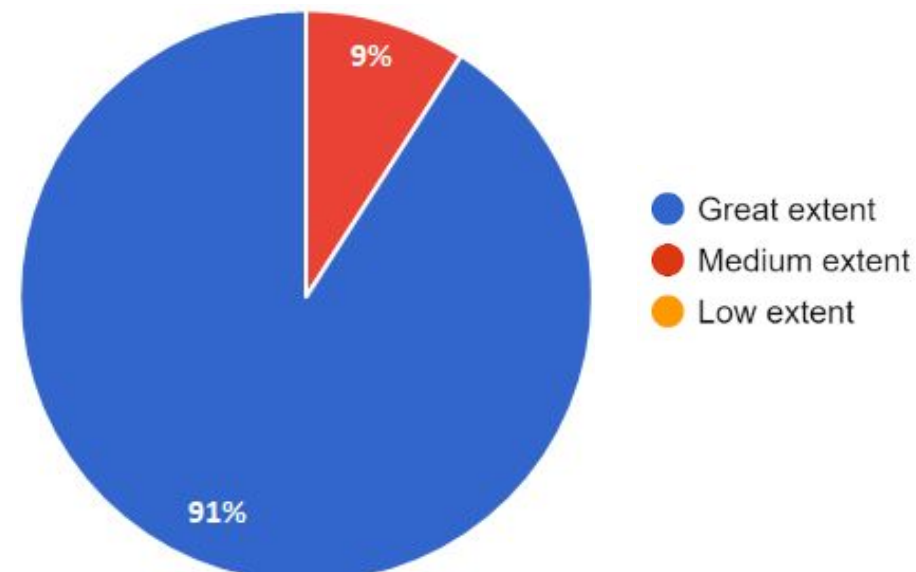


Breakdown per major Industries

Fashion / Textile

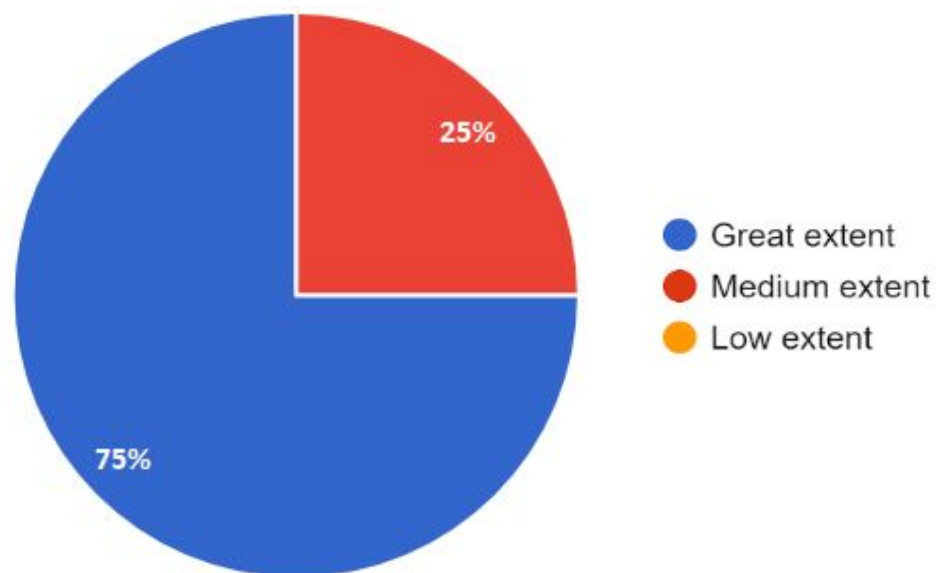


Food / Drinks / Wine

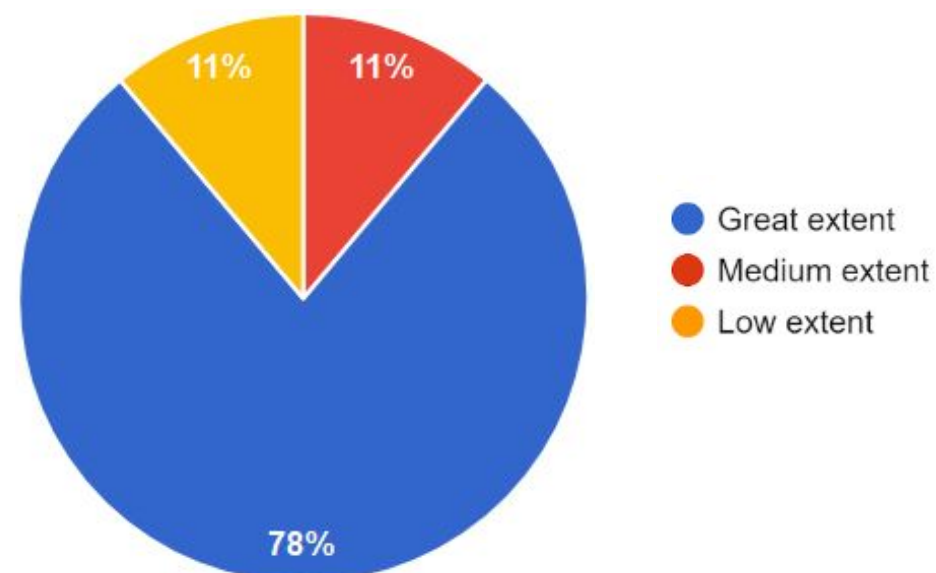


Breakdown per major Industries

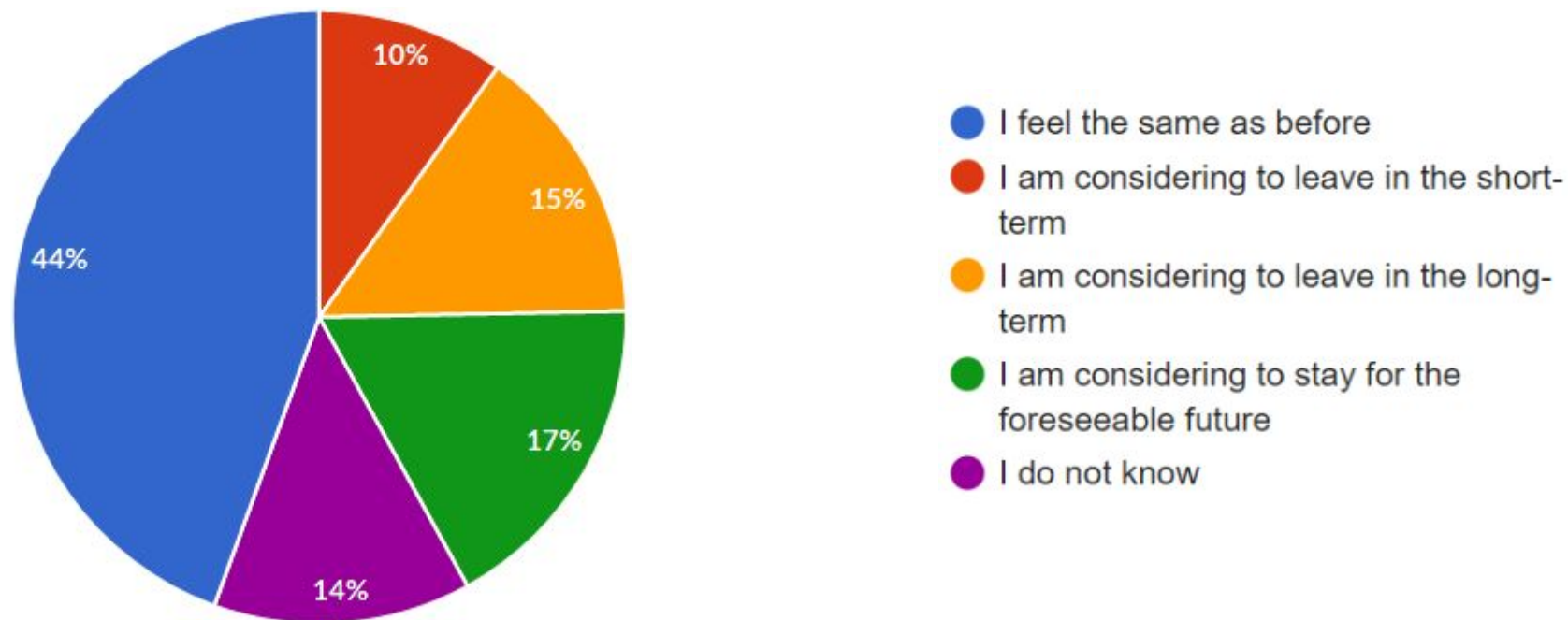
Logistics / Supply Chain



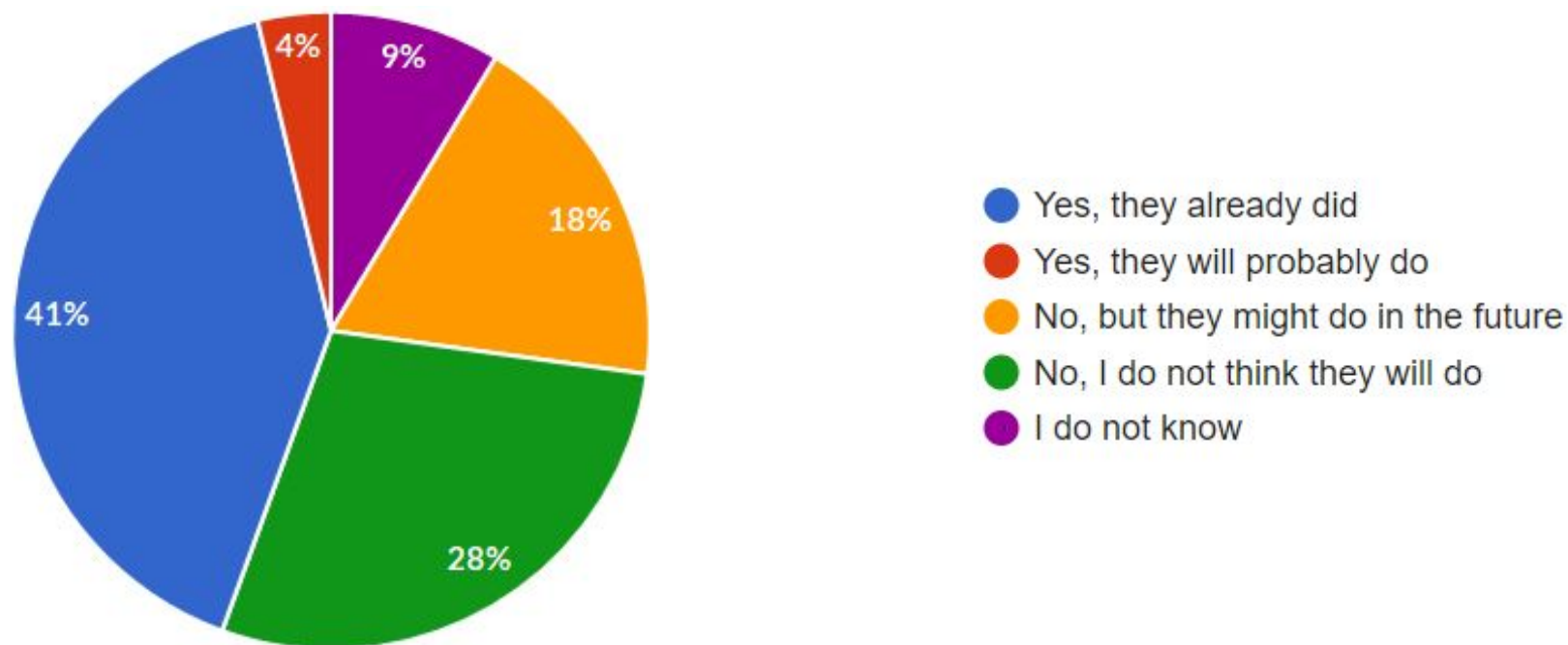
Accountancy / Consultancy



How has it affected your willingness to stay?



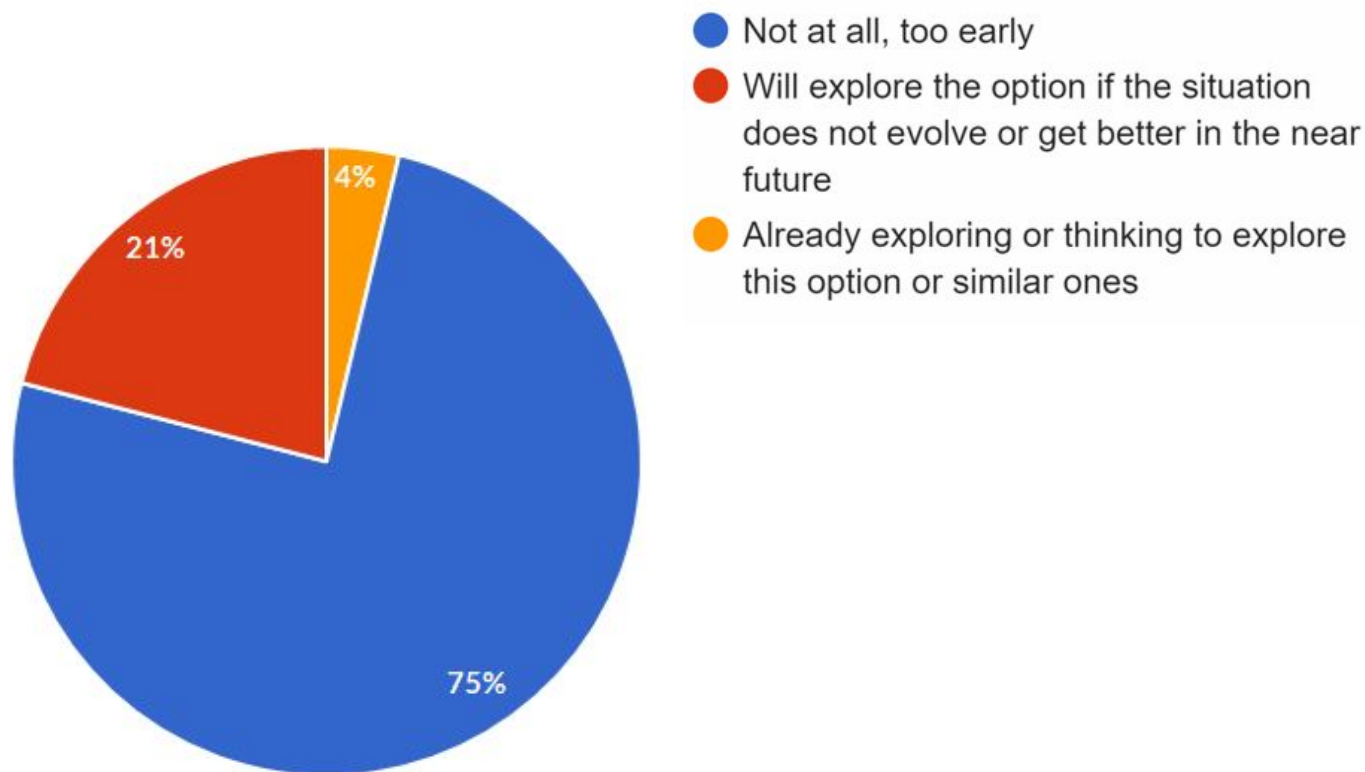
Is your HQ considering setting a travel ban to Hong Kong?



Which of the following factors has impacted business the most so far?

1. Business meetings delayed / cancelled with OVERSEAS partners
2. Business meetings delayed / cancelled with LOCAL partners
3. Business decisions and actions postponed
4. Staff productivity
5. Office closure / shorter working hours & Staff productivity

Would your company consider relocating its operations to a different location than HK?



Major destinations indicated as potential alternative:

1. Singapore
2. Mainland China
3. Dubai
3. Europe
4. Tokyo / Kuala Lumpur / Taiwan

What should The Italian Chamber be doing to reassure and support the Italian business community in Hong Kong during this phase? (multiple choice question)

1. Creating dedicated working groups by industry (Committees) to share best practice and common work plans to effectively manage the crisis (43.2% - 35 answers)
2. Going ahead with business as usual as much as possible, with minor changes on the services currently offered to the members (40.7% - 33)
2. More frequent health and information updates (39.5% - 32)
3. Organising insightful Crisis Management webinars with industry specialists (34.6% - 28)
4. Providing new business services to the members (16% - 13)

Other Comments

- Negotiate with the Italian Government to provide economic support to Italian businesses operating in Hong Kong and Macao
- Lobby the Italian Government and local Consulate on the flights' ban that is heavily affecting business and mindsets alike
- A joint-intervention between Chambers of Commerce to support and pressure Government in drastically lowering rents
- More reports should be shared via mail given that contact with other businesses is now very reduced
- Promoting for free the associates' services to the Hong Kong and Macau potential consumers and customers
- Free access to a data bank for business matching
- This crisis could be the opportunity to strengthen cooperation between Members

Thank You

The Italian Chamber of Commerce in Hong Kong and Macao

Address: 19/F, 168 Queen's Road Central, Central, Hong Kong

T: +852 2521 8837 F: +852 2537 4764 E: icc@icc.org.hk W: www.icc.org.hk