

How to Move Goods from China to Italy

Tuesday, December 2nd 2008

➤ Topic

Having an efficient Freight Forwarder to rely upon is vital for companies that do business with China and Italy. A Freight Forwarder acts as an extension of the company by dealing with every single aspect of moving goods from one point to another, allowing the company to concentrate on its core business. The focus is to deliver goods to the client as soon as possible minimising the time the container sits in the port terminal. To do this Freight Forwarders must have good expertise in the customs procedures and formalities, especially in this era of very strict controls. In his speech, Mr. Fabio Brassesco will guide you through the step-by-step process of Freight Forwarding from China to Italy and how you can minimize costs and increase efficiency.

In addition to providing their expertise and advice, a Freight Forwarder needs to understand his clients and tailor his service to meet their specific needs. In this hypercompetitive industry, having the right logistics solutions to meet their clients' demands is fundamental. The logistics supply chain management of the merchandise is one of the key elements in moving goods from the factories in China to the final customer in Italy. New developments in IT have allowed the Freight Forwarders to improve their efficiency and tracking methods, enabling them to offer new, cost and time saving logistics solutions to their clients. Mr. Luigi Rapetti, will explain and answer questions on how logistics plays a crucial role in moving goods from China to Italy.

➤ Speakers

Mr. Fabio Brassesco, President, Interglobo Far East Ltd.

Mr. Luigi Rapetti, Managing Director, Snatt Asia Ltd.

➤ General information

Date: Tuesday, December 2nd 2008

Time: 12:30 pm – 2:00 pm

Venue: The Chinese General Chamber of Commerce Building, 8/F, 24 - 25 Connaught Road, Central

Price: HK\$ 250 for members; HK\$ 300 for non members

➤ Booking Form "How to Move Italian Goods in China" – Tuesday, 2nd December 2008

Payment is due prior to the event. Please return this form to Ms. Agate Leung on **fax: 2537 4764** or send complete details to aleung@icc.org.hk. Cheques should be made payable to "The Italian Chamber of Commerce in Hong Kong" and sent to Rm. 902-3 Wilson House, 19-27 Wyndham Street, Central, Hong Kong.

Please specify if you are: () Member () Non Member

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No show will be charged unless the event is cancelled by the organiser. For enquiries, please contact ICCHK at 2521 8837.